

No. 1404/15(T)/2017-TV(I)
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN
NEW DELHI 110001

Dated 22nd May, 2019

To,

All Private Satellite TV Channels

In accordance with the Policy Guidelines for Uplinking of Television Channels From India, 2011, this Ministry gives permission for uplinking of TV channels under two categories: (i) Non-News & Current Affairs; and (ii) News & Current Affairs. These two categories have been defined as under:

- (i) Non-News & Current Affairs Channel- A Non-News & Current Affairs TV channel means a channel which does not have any element of news and current affairs in its programme content.
- (ii) News & Current Affairs Channel- A News & Current Affairs TV channel means a channel which has any element of news and current affairs in its programme content.

2. It is clearly evident from the above that News Channels are mandated to carry news and current affairs content, while Non-News and Current Affairs channels are not mandated to carry any news and current affairs content. Further, at the time of applying for a Non-News TV channel, the applicant company gives an undertaking that the proposed channel is purely an entertainment channel and does not have any news or current affairs based programme.

4. In view of the above, it is hereby advised that all TV channels may strictly ensure that there is no violation of the aforementioned conditions of the Guidelines.


22/5/19

[AMIT KATOCH]
Director (BC)
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Copy to:

1. Shri Rajat Sharma, President, News Broadcasters Association(NBA)
Mantec House, 3rd Floor, C-56/5, Sector 62, NOIDA 201307
2. Shri N. P. Singh, President, The Indian Broadcasting Foundation (IBF), B-304,
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